

ELLENKOURAKOS

Entrepreneurial and design-driven product manager passionate about improving healthcare

EXPERIENCE

ULTRALINQ HEALTHCARE SOLUTIONS | PRODUCT MANAGER | NY | 2016 - 2018

- Owned a B2B SaaS, cloud-based cardiac medical image management application: image viewing, clinical reporting, and workflow (530+ enterprise clients, 8K+ monthly active users, 110K+ monthly clinical exams, 13% 2017 client growth)
- Drove product development for a team of 19 developers, five designers, and four clinicians
- Managed 10 major product releases designed to improve user experience (e.g. built HTML5 Viewer replacing Flash/QuickTime, created an automated clinical guideline reporting tool, consolidated roles/permissions, developed offline functionality, and modernized UI/UX)
- Established and co-led the Product Management team to enhance user satisfaction and improve system processes, including introducing user-centered design principles into development process, creating and implementing SDLC process, and leading company-wide strategy sessions to build roadmaps and streamline cross-functional product teams

HEALTH FOR AMERICA | COO/FELLOW/CONSULTANT | DC/DE | 2014 - 2016

- Selected for Aspen Institute's Urban Innovators in Residence program, managed a team of four fellows, developed a network of 200+ strategic relationships, overhauled brand identity from core values to design assets, redesigned and rebuilt company website
- Granted yearlong fellowship (250+ applicants, four fellows) on healthcare, design, and entrepreneurship embedded within Christiana Care Health System, developing hardware/software solution Meerkat Health to passively manage Congestive Heart Failure
- Transferred HFA ownership and intellectual capital to MedStar Health, the mid-Atlantic's largest not-for-profit health system

CAREFUSION | R&D ENGINEER / PROJECT MANAGER | IL | 2012 - 2014

- Managed and executed entire product cycle for the development of minimally invasive, vertebral surgical tools, including: prototyping, focus groups, observing surgical procedures, quality testing, developing regulatory strategy, patent applications, and training physicians
- Developed largest orthopedic vertebral balloon on the market and increased portfolio by 10%; obtained two FDA clearances and one patent for strategic curved needle balloon placement (US9393061 B2), with one patent application pending (WO2015142434 A1)

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SKILLS

PRODUCT MANAGEMENT | Roadmaps, feature definition, user requirements, prototyping, prioritization, voice of customer, usability testing, UI/UX design, user flows, journey maps, personas, consensus building, market research

PROCESS | SDLC, brainstorming, agile/waterfall development, project/release management, operations

STRATEGY + COMMUNICATION | Company mission/vision, brand development, business model canvas, graphic design

HEALTHCARE | Patient/clinician experience, stakeholders, medical devices/software, incentives, regulations, wearables

PROFESSIONAL DEVELOPMENT

CONFERENCES | Industry Product Conference, South by Southwest, HxRefactored, mHealth Summit, Connected Health Symposium, Mobile World Congress

COURSES | Lean Startup, App Development / Data Visualization / UX Bootcamp (GA), IHI Innovation Lab

VOLUNTEERING | CareFusion's Women Initiative Network, OpenIDEO, Big Brothers Big Sisters

EDUCATION

NORTHWESTERN UNIVERSITY | IL |

B.S. Manufacturing & Design Engineering; Psychology

INTERESTS

Travel • Photography • Hiking • Skiing • Positive Psychology